



Account Executive – Marketing Delivery

Location: Hybrid – Tunbridge Wells

If you're a marketer at the start of your career, looking for a role where you'll get hands-on experience delivering cross-channel CRM strategies, then this could be the role for you.

We're looking for an organised, detail-focused marketer with 1–2 years' experience, ideally gained in or around the automotive sector, to join our Marketing Delivery team as an Account Executive.

This is a role where you'll take on the day-to-day delivery of client marketing campaigns and projects, working closely with your allocated Account Manager and the wider team to make sure everything we deliver is right first time and delivers strong marketing ROI for our clients.

You'll be supported by experienced marketers who'll help you build your career, while giving you real ownership of client work from day one.

About TekCor4

At TekCor4, we're transforming the automotive industry with cutting-edge data and marketing solutions. We empower UK dealer groups and OEMs to maximise revenue whilst improving conversion, retention and customer experience, without increasing operational complexity.

What is VoiceBox CXP

VoiceBox CXP is an AI-driven automotive marketing and intelligence platform that unifies sales and aftersales data to predict vehicle and customer events, automate personalised outreach across email, mobile-messaging and social media, and drive sustainable profitability.

The Opportunity

As a Marketing Delivery Account Executive, your role is to support the day-to-day delivery of client marketing campaigns and projects, ensuring accurate, on-time output that helps our clients get the most from our platform.

You'll work as part of a team of marketing specialists, supported closely by an allocated Account Manager, who will guide you as you build hands-on experience.

What You'll Do

Campaign & Project Delivery

- Day-to-day delivery of client marketing projects and campaigns, including CRM Emails, SMS, social (paid and organic) and offline materials

- Liaise with client contacts to receive and determine project briefs, guiding them to the appropriate marketing solution for their needs/objectives

Quality & Brand Standards

- Ensure accurate “right first time” delivery by checking all work for spelling, grammar, email links and other required elements such as brand compliance
- Write and proofread copy, ensuring our output meets the brief and necessary tone of voice

Collaboration & Communication

- Liaise with client service colleagues and developers to ensure timely project delivery
- Provide clear, regular updates to the Project Manager/Account Manager/Director around each project's progress
- Keep in contact with the client at all stages of the job; negotiate and resolve problems to ensure deadlines are met
- Undertake frequent review calls/meetings with your allocated Account Manager(s)

Product Knowledge

- Build working knowledge around our core product solutions: VoiceBox, LeadBox, BrainBox

Reporting & Insight

- Compile and share reporting, including campaign performance, weekly/monthly stats with clients and relevant internal stakeholders

What You Bring

Must-Haves

- Marketing experience: An understanding of the basic principles of marketing, with 1–2 years' experience gained in-house, at an agency, or in a client-facing marketing role
- Attention to detail: Strong attention to detail with a genuine “right first time” mindset supported by proofreading skills, able to produce client-ready copy
- Creativity in writing: The ability to think creatively, deploying persuasive copy-writing techniques within the boundaries of the client’s brand guidelines to drive marketing performance
- Curiosity: Asks careful questions, both internally when clarification or guidance is needed, and with clients to properly understand their challenges and how our solutions can help
- Commercial awareness: A basic understanding of what good marketing performance looks like, with an interest in campaign metrics and results
- Ways of working: Able to work independently and as part of a wider team, managing your own workload against deadlines

Strong-Advantage

- Experience of marketing within the automotive sector, whether in-house with a dealer group or OEM, or agency-side

Compensation & Benefits

- Competitive salary with company bonus scheme
- 25 days annual leave plus bank holidays
- Private medical insurance and additional benefits

Location

This is a hybrid role based at our offices in Tunbridge Wells, with a mix of office and home working and occasional travel to our London offices.

Why Join TekCor4?

- You'll work alongside a team of experienced automotive professionals who genuinely understand the industry - no explaining the basics
- You'll have a clear onboarding path and regular check-ins with your dedicated account manager
- You're backed by established and continually evolving products designed exclusively for automotive
- You'll have access to cutting-edge AI and automation tools
- You're joining at a point of real growth and opportunity

How to Apply

All applications should be submitted directly to Charlotte Murray, Director – Marketing Delivery.

Please send your CV and a brief cover note to: charlotte@tekcor4.com